



Civic Lab Year 2 May Workshop: Civic Lab Marketplace

Corridor Tours and Civic Lab Marketplace event

May 22, 2019

Meeting Agenda

- Project Corridor Tours:
 - Broadway, Placerville and Folsom Boulevard, Rancho Cordova
 - Harding Boulevard, Roseville and Sunrise Corridor, Citrus Heights
 - Del Paso Boulevard, City of Sacramento and Stockton Boulevard, City of Sacramento
- Marketplace:
 - Two-minute pitches from 12 project teams
 - Project discussions with teams

Workshop Summary

SACOG welcomed private companies to the region to participate in project tours and attend the Civic Lab Marketplace. The event was an opportunity for private companies to tour project sites, hear project pitches from teams, and have the opportunity to start pilot project discussions with teams. Private companies were encouraged to actively collaborate with the 12 Civic Lab project teams to discuss potential solutions that solve the challenges project teams have identified throughout the course of Civic Lab Year 2.

Over 30 participants attended project tours that visited Placerville, Rancho Cordova, Roseville, Citrus Heights, and Del Paso Boulevard and Stockton Boulevard in the City of Sacramento. SACOG staff transported attendees to project sites where project teams guided attendees throughout the corridors and toured vacant lots, underutilized commercial buildings, and sites for activation or improved bike/pedestrian infrastructure. Over 50 attendees participated in the evening Marketplace event where project teams gave two-minute pitches and then discussed project ideas with attendees. Attendees represented developers, economic and engineering consultants, urban designers, architects, legal and finance representatives, and more.

Attendees were encouraged to become pre-qualified vendors through the Civic Lab Challenge Request for Qualifications (RFQ) which will be released subsequent to The Marketplace. The RFQ allows private companies to work directly with project teams and launch pilot projects in a shorter timeframe and at a lower cost.



Vendor Comments

“Thanks again for having me yesterday! It was definitely a treat to come out West from NYC (...and not only because of the great weather). The whole day was so well organized and it was fantastic to experience both the cities’ challenges and opportunities first hand.

We generally work with cities on a holistic level – and focus on feasibility studies, financial ROI analysis, and long-term economic strategies. If there is any need on either the city-level or the corridor-level, we’d love to explore a partnership as a vendor.” -cg42

“Wow, what a great event yesterday! Thank you so much for inviting us to participate. I saw and learned a lot. It is so exciting to see such an innovative program develop in so organic a fashion. It was great to be able to tour two of the corridors and then to hear all of the ‘pitches’. I also had an opportunity to chat with most of the representative municipalities, and offer a couple of insights that I hope will be helpful.

Anyway, I look forward to continuing our involvement with SACOG as efforts to revitalize these commercial corridors gain steam.” -Torti Gallas + Partners